



NEWS & STORIES



AS GOOD AS GOLD **The First Decade (Give or Take)**

The year 2019 marks Treystar's golden (50th) anniversary. In recognition of this milestone, we're going to feature snapshots from our history in this newsletter and on our website. We hope you enjoy walking down memory lane as much as we do.

Robert Brown started Treystar by building two large mobile home communities in Kalamazoo County. Thanks to his expertise, hard work, and persistent desire to discover and cultivate opportunity, Treystar grew quickly from these humble roots.

[Learn About Our First 10 Years](#)



PROJECT UPDATE **151 Building - A Kalamazoo Original Since 1902**

Located at 151 E. Michigan Avenue this building was built as the Kalamazoo Savings Bank in 1902. Listed on the National Register and located in both National and Kalamazoo's designated historical district, this building underwent major renovations in 2004, yet still retains its original charm in the heart of downtown Kalamazoo. The renovation work was done to meet all applicable codes and standards required by the designation of this building.

[Read More About 151 Building](#)



PARTNERING WITH CLIENTS A Shared Love for Listening and Learning

If you love your work, it won't feel like work. ... Love what you do, and you'll never work a day in your life. ... Do what you love, love what you do. No matter who said it or how it's been said, having a passion for the way you earn a living often leads to prosperity—for both your wallet and your well-being.

Not only a core value, passion is also a key reason why [LKF Marketing](#) has been going strong for 29 years and counting. This full-service advertising, marketing, website design and development, and public relations agency achieves results through their continued enthusiasm for what they do as professionals, as people and as advocates for their clients (many of whom are loyal and repeat customers).

Read More About LKF Marketing and
TreyStar



HATS OFF

He'd probably never call himself the boss or head honcho, but Robert (Bob) Brown is Treystar's beloved leader, and his influence here fortunately endures. Bob started the company in 1969 by building two large mobile home parks in Kalamazoo County. Treystar grew



GIVING BACK

Started in 1986 to honor the lives of Albertine Monroe Brown and Robert Judson Brown, both of whom were deeply committed to the importance of education, the [Monroe-Brown Foundation](#) was established for the purpose of promoting



PAY IT FORWARD

Your copier and Multi-functional printers (MFPs) are complex devices that can wear out and break down over time without a little TLC along the way. Here are seven tips courtesy of Brad Troyer at Cartridge World, to prolong the life of all of your print devices!

quickly from these humble roots, thanks in large part to Bob's expertise and hard work.

Today, he remains a counselor and cheerleader for the company, and consults on all of Treystar's projects and properties. "I'm pleased to be able to still contribute and be active within the company," Bob said.

Despite his involvement in the banking industry, Bob doesn't adhere to traditional banking hours. He is one of the first in the office and last to leave. "I think I'd go nuts without anything to do," he joked. "Working here keeps me healthy and my mind half-way decent!"

Outside of Treystar, Bob is an avid supporter of the University of Michigan. He is one of the founders of the [Monroe-Brown Foundation](#), has been married for 55 years (Susan), and loves spending time with his four children and 10 grandchildren.

higher education for Michigan students. The Foundation has provided major support for the Kalamazoo Area Math & Science Center, Excellence in Education, Kalamazoo College, University of Michigan, Kalamazoo Valley Community College, and Western Michigan University. Since its formation, more than \$8 million has been contributed to higher education causes.

The Monroe-Brown Foundation offers one of the nation's most rewarding scholarship and internship programs. College and university students not only receive funding for their education—\$3,500 in scholarships—but also earn hourly wages. Best of all, they garner real-world career experience in the Kalamazoo County business community.

The program is open to incoming juniors, seniors and graduate students with their school during the fall semester of the year in which they're applying. If you are a local employer or know someone who may be interested in applying for the scholarship and internship programs, go to monroebrown.org

1. Train Users – Do your employees understand the full functionality of your devices? A little training goes a long way.
2. Buy Right – Copiers, printers and MFPs are rated based on volume. Buy or lease based on your specific output needs.
3. Keep it Clean! – Clean the glass weekly, vacuum the paper trays monthly.
4. Keep Sharp Objects Away – Check the machine and your document for paperclips, staples etc. before you place it on the glass.
5. Turn Your Device Off – Use less energy, save money and extend the life of your device.
6. End of Life Care – Before any device leaves your office make sure you've removed the hard drive or securely erased the device.
7. Partner Up! – Having a maintenance contract in place keeps your devices up and running and can save you time and money!

[Cartridge World](#) is located in the University Commons shopping center at the corner of Stadium and Drake. Stop in to see Brad, and he can provide you with information on Managed Print Services (MPS) that includes maintenance, service and emergency repair.

CONTACT US

With proven experience developing southwest Michigan, the Treystar Team listens to you and analyzes your space needs to develop solutions that work.



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