



2020: A YEAR IN REVIEW

The year 2020 was both challenging and rewarding for Treystar. While our clients struggled to navigate the COVID-19 pandemic, we rolled up our sleeves and continued to assist our clients when they needed us the most.

Our goal from the outset of the pandemic was to ensure the well-being of our clients and staff. Everything from communicating the latest governmental economic resources to the creation of comprehensive COVID-19 protocols for our facilities, our focus has and will continue to be on our clients.

While 2021 looks promising with the roll out of vaccines, we know that many businesses will continue to struggle until infection numbers significantly subside. The repercussions of COVID-19 on the real estate market have not been completely felt to-date. Many office clients continue to partially work from home and a timeline for a complete return to the office remains uncertain. In addition, restaurants are at 25% occupancy and retailers have not seen the normal foot traffic. This will all take time. The Treystar leadership is proud of its response to the COVID-19 pandemic and promises to continue supporting our clients and staff through the hopeful, but still uncertain, 2021.

FEATURED PROPERTY: CARILLON CENTRE



Located directly in front of the Crossroads Regional Mall, across the street from Target and next to Best Buy, the Carillon Centre, a 70,000 SF specialty center, sits in the heart of the main retail corridor for the Kalamazoo and Portage market.

For inquiries about leasing opportunities, visit treystar.com to get in touch with a broker today!

FEATURED OFFICE CLIENT: ATLAS COUNSELING & PSYCHOTHERAPY



Treystar was excited to include Atlas Counseling & Psychotherapy as a new client-partner in Main Street East at the beginning of 2020. Owner, Kelsea Howell and her clinicians were just getting settled into their new space when the pandemic began. Kelsea shared with us, "Many people were dealing with their very first symptoms or mental health crises and it was definitely an adjustment for us to make room for the high demand while dealing with struggles associated with quarantine."

Throughout 2020 and now in 2021, Atlas continues to provide much needed mental health counseling to so many. Kelsea goes on to say, "We are just beginning to see the effects of last year's shut down on mental health, and my clinicians are committed to rising to the challenge of meeting the community's needs."

We are grateful to have Kelsea and her clinicians call Main Street East home as they continue their important work in mental health!

FEATURED RETAIL CLIENT: SECOND CHILDHOOD

After celebrating 40 years in the Kalamazoo area, Second Childhood has been the go-to children's boutique for some time. When the pandemic hit, owner Tamar Helmick got creative and found some innovative ways to give back to her customers. Tamar stated, "I LOVE what I do, so during the shutdown I tried to find unique ways of being able to stay open while my doors were shut. We offered FaceTime shopping and curbside pick up to keep in touch with our customers."

As for what the future holds, Tamar is looking forward to a new normal that supports local businesses. She went on to say, "I feel that many people have been consciously choosing to support and shop local, we are definitely feeling the love from our customers, and look forward to continuing to grow our business!"



FEATURED TEAM MEMBER: JIM DALEY



Jim Daley has lent his talent and meticulous work ethic to maintaining, repairing and caring for Treystar's properties since 1989. He is grateful to work at Treystar because he knows his supervisors value and believe in him not just as an employee, but as a person. In his spare time, Jim can probably be found fishing, hunting or brushing up on history. Thank you Jim for all your hard work and loyalty to this company over the years.