



## PROJECT UPDATE

### **Revel & Roll West: Where Awesomeness Abounds**

With its upscale restaurant, Avatar-themed laser tag, state-of-the-art gaming area—and yes, reinvented bowling experience—[Revel & Roll West](#) stands to become a bonafide entertainment destination.

“We want to be THE entertainment center of Kalamazoo and all of southwest Michigan,” said Robert Brown Jr. Bob will oversee the management of Revel & Roll West on behalf of TreyStar. “We want everyone to come here and have fun, whether you’re a college student, a family or a bunch of guys who just want to go watch a Western Michigan, Detroit Lions or Michigan game. That’s our kind of place.”

Revel & Roll West also plans to be the choice for area business team-building events and off-site meetings.

[Read more about Revel & Roll West.](#)



## PARTNERING WITH CLIENTS

### **A Natural Kind of Partnership**

You could say the partnership between [Natural Health Center](#) and TreyStar is a natural. That’s because both companies go above and beyond to nurture relationships. Natural Health Center does it with their focus on helping their customers make healthy lifestyle choices and TreyStar accomplishes the task by not simply serving, but investing in the well-being of their clients.

Kate Wunderlin, Managing Partner of Natural Health Center, agreed, adding the relationship with Treystar is more than just a business transaction. “We’ve been really happy with the direction that Treystar has taken. They’re great people to work with. We would recommend them to any company looking for space in the area.”

[Learn more about the Treystar and Natural Health Center partnership.](#)



## HATS OFF

**[Terry Patterson](#) has helped Treystar grow from the ground up.** He joined the Treystar family in 1987 as an associate broker but, as Treystar grew with acquisitions and additions of commercial and retail properties, he transitioned to lead the retail leasing, development and acquisition segments of the Treystar portfolio.

He works diligently with clients to structure mutually beneficial relationships while at the same time makes himself available to strategize with clients on how to increase their business. He is called upon frequently to lend his knowledge and expertise to new and existing development opportunities for Treystar.

Terry thrives on, “going to work every day knowing each day is different and that change will occur whether it is creating a new retail/office space for a client or development of a

## GIVING BACK

**Together with the [Discovery Shop](#), the Treystar family supports and honors all those who have survived, are facing or who have lost their lives to cancer.**

Since 1991, the Discovery Shop of Kalamazoo has provided unique, quality merchandise—from resale clothing to collectibles to furniture—at affordable prices. All merchandise is donated by community members who wish to champion the mission of the American Cancer Society. Proceeds raised are used to help fund cancer research, education, advocacy and local programs in southwest Michigan.

Located in the [Westwood Plaza](#) (4608 West Main Street), the Discovery Shop is always looking for donations and volunteers. Stop by today

## PAY IT FORWARD

**Melt the day’s tension away by applying these [myofascial release](#) techniques at home:**

1. Lie on your back with your knees bent and feet flat on the floor.
2. Place a tennis ball on each side of your upper back above the shoulder blades (avoiding direct contact with the shoulder blades and spine). Allow muscles to rest on tennis balls. Note: knots and tension in your muscles will often feel tender due to applied pressure (similar to a deep-tissue massage).
3. Focus on relaxing your muscles without clenching tennis balls. Remain in position for three minutes before moving tennis balls to work on other tight areas.

new project.” In his spare time, he enjoys spending time with his family, all racket sports, biking, travelling, and attending or watching Michigan State University sporting events.

and make a difference in the fight against cancer!

Myofascial release tips courtesy of [Intentional Yoga](#), located in the [Carillon Centre](#) in front of the Crossroads Mall.

## CONTACT US

With proven experience developing southwest Michigan, the Treystar Team listens to you and analyzes your space needs to develop solutions that work.



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