



# NEWS & STORIES

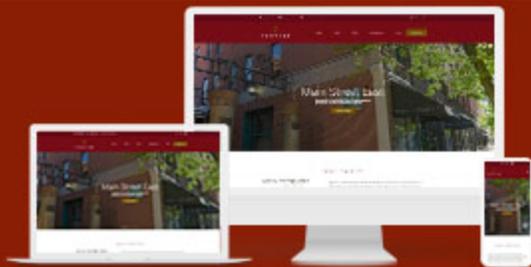


## AS GOOD AS GOLD **The Fifth Decade (Give or Take)**

Fifty years strong! Our latest installment continues to celebrate a colorful history filled with memorable moments and golden opportunities.

From the resurgence of the Main Street East and Haymarket buildings to the grand opening of a reimagined living office space, our fifth decade signals continued innovation and growth. In 2020 and the years ahead, we look forward to building spaces that work for our clients and the community we're proud to call home.

[Learn About Our Fifth Decade](#)



COMING SOON  
February 17, 2020

## PROJECT UPDATE **Treystar.com...Our Latest Development**

Heading into our sixth decade, we have many exciting growth and development opportunities on the horizon. But when it comes to building something exceptional, innovation isn't always about bricks and mortar. While Treystar projects often involve moving tons of soil, wielding cranes, other specialized equipment, and calling on the expertise of hundreds of construction workers, our latest development can be found right at your fingertips—no hard hats required.

[Read More About the Future of  
Treystar.com](#)



## PARTNERING WITH CLIENTS

### The Sweet (and Savory) Smell of Success

Sometimes the best dish in life is a happy accident. Take the crepe, for example. Urban legend has it a woman in Brittany, France spilled porridge on a hot flat-iron cooktop in the fireplace. This 13th-century mistake turned into a thin, crispy and surprisingly tasty pancake.

Flash forward and the crepe became the national dish of France. Pack your appetite and travel no farther than Portage, Michigan, and this beloved treat is the star of the menu at Paradise Cafe in The Carillon Centre.

Read More About Paradise Cafe and  
TreyStar



### HATS OFF

From rebuilding a university resource center as an undergrad student, to moving across the state and finding a passion for economic development within the City of Kalamazoo, [Joy Hills](#) toured The Foundry in 2017 and knew it was the place she wanted to be. Now the new General Manager of this one-of-a-kind, 55,000-square-foot office and meeting space,

### GIVING BACK

When it comes to giving back, Treystar's on a roll! (Pun intended.) Building on a longstanding tradition of supporting the Big Brothers Big Sisters Bowl for Kids' Sake fundraiser, The 2020 fundraiser will be held on February 22 and 29 at [Revel and Roll West](#), the area's ultimate entertainment destination.

### PAY IT FORWARD

Thinking about an extensive vacation or traveling abroad this year? Cathy Skinner of Cultural Tour Consultants offers the following tips to help ensure hassle-free travel:

- Start planning early. The planning of a customized trip, especially if multiple parties are involved, can take from 12 to 18 months.

Joy brings her vast and diverse experience to her dream job every day.

Located in downtown Kalamazoo's River Edge neighborhood, The Foundry is the reimagined former gray-iron and steel fabrication facility. Each day, Joy executes a wide array of integral tasks, such as overseeing daily operations, managing client relations, promoting, scheduling and facilitating meetings/events, and audio/visual training.

You'd think ensuring the satisfaction of clients, visitors and meeting room guests would keep Joy busy enough. Yet this vibrant GM who recently joined our team also administers the internship program for the Monroe-Brown Foundation and assists with several other Treystar projects.

"I love that no matter the level of position, everyone in the Treystar family is involved in ensuring we deliver the best possible experience to the businesses, guests and community who support us," she said.

When it comes to her outside interests, Joy also stays active. Fueling her passion for horses, she podcasts for Retired Racehorse Radio, as well as loves reaping the rewards of baking and cooking.

Dozens of corporate teams will bowl on Revel and Roll West's 30 state-of-the-art lanes to raise critical funds for Big Brothers Big Sisters. Teams are comprised of 4 to 5 people with a goal of raising \$300 or more. This year's theme is the "Roaring 20s," so you can expect food and beverage specials fit for flappers and bootleggers (or folks who just enjoy bowling).

Big Brothers Big Sisters makes profound, monitored matches between dedicated, caring volunteers (Bigs) and children (Littles), ages 6 through 18. Through intentional matching and ongoing professional support, Littles form meaningful, lasting bonds with Bigs. Locally, Big Brothers Big Sisters serves Kalamazoo, Allegan, Calhoun and Van Buren counties.

Learn more about [Bowl for Kids' Sake](#).

- Share information with those in your travel party. Once the destination, itinerary, dates and costs are determined, the planning can really begin.
- Apply for your passport early. Every citizen traveling outside the borders of the U.S. needs a valid passport. Processing time can take at least six to eight weeks.
- Consider travel insurance. Most travel insurance companies offer two types of travel insurance policies. Understand both types and be sure to thoroughly review policy inclusions.
- Understand foreign currency. Travelers checks should not be brought on your trip. Debit or money cards are your best source for cash while traveling.
- Care and use of credit cards. Mastercard and Visa are widely accepted in Europe and around the world. Do not use your credit card in an ATM unless it's an emergency.

Located in the [Main Street East Building](#) in downtown Kalamazoo, Cultural Tour Consultants creates customized, international tours for performance and other special interest groups. For more travel tips, visit [CulturalTourConsultants.com/travel-info](#).

# WE ARE MOVING

Visit us at our new location  
starting February 17, 2020

241 E. Michigan Ave., Ste 135  
Kalamazoo, MI 49007

## CONTACT US

With proven experience developing southwest Michigan, the Treystar Team listens to you and analyzes your space needs to develop solutions that work.



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